

Appendix A List of experts in Animal Science whom have been interviewed to help determining the measurements of farmers' safe production behaviour

Number	Name	Affiliation	Date of interview	Duration of Interview
1	Prof. FENG Jie	Department of Department of Feed Science, School of Animal Science, Zhejiang University	August 11 th , 2016	60 minutes
2	Prof. ZHOU Bin	Department of Veterinarian Science, School of Animal Medical Science, Nanjing Agricultural University	August 15 th , 2016	90 minutes
3	Dr. Zhu *	Vice Dean of Livestock Bureau in Yongkang, Zhejiang Province	August 30 th , 2016	45 minutes
4	Dr. YIN Nianchun	Associate Researcher, Livestock Bureau in Suining, Sichuan Province	September 2 nd , 2016	60 minutes